

The Law-Related Education Academy is facilitated by the Arizona Foundation for Legal Services & Education with funding made possible by the Arizona Department of Education School Safety Program.

“Social Media Savvy”: Academy
(Staff & Community)

Everlasting Instagram Lesson Handout

This lesson is to be used with the adult school community; not students

1. **Description:** Instagram is a social networking app designed for video and photo sharing with optional filters and unfiltered searching through hashtagged phrases and words.
2. **Instagram and the Law**
 - Posts are being used as evidence in court cases
 - Posts are being used in police investigations
3. **What Predators are Looking for on Instagram**
 - Public Feeds that produce information to lead them to targeted Instagram users so they can follow, friend and find their targets
 - Secret online relationship with targets, gaining their trust in order to learn more about their routines, likes and dislikes, whereabouts, etc.
 - Exploit their victims by trickery in order to obtain photos or meet in person
4. **How Teens Hide Information on Instagram**
 - Fake accounts (Finsta)-Look for arrows next to their name
 - Hide or delete browsing history
 - Privacy settings blocking parent view
5. **Set your Account/Posts to Private**
 - Tap the person icon on the bottom right of your screen to get to your profile
 - Tap the three vertical dots on the upper right of your screen
 - Turn on **Private Account** setting
 - Now people who want to follow you will need to send you a request which you will have to approve/accept before they can view your content. Individual people can be blocked by tapping **Block** in your settings and following the prompts
 - To Log-Out after each session: Profile > Tap top right corner > Scroll down and tap Log Out
 - Your account can be deleted by logging on to www.instagram.com. Scroll down on the **Edit Profile** screen and click on **Delete my Account**, give a reason, reenter your account, click on **Permanently Deactivate my Account**

6. Key Terms

- **Bio:** The section where you may describe yourself and the only place on Instagram which supports an active link to an outside URL
- **Explore Tab:** This shows you popular photos and videos tailored to you and helps you find new users
- **Feed:** The posts from people you follow. It is algorithm based
- **Filter:** Enhance a photo and add frames to photos
- **Finstas:** A fake account
- **Follower:** Someone you are “friends” with on Instagram who can potentially see your photos/posts
- **Handle:** This is your username. Someone can tag you on a post by adding the @ symbol in front of your user name
- **Hashtag:** Hashtags are used to categorize and describe your posts. Hashtags are a popular method of searching on Instagram and it helps identify trending topics. The # symbol is put in front of a word or phrase, such as #safeteens
- **Instagram Direct:** This feature allows sending to a select group of people and it won’t appear on your profile
- **Instagram Live:** A live video stream which can only be watched in real time with no replay option
- **Story:** A short 15 second video post which stays visible for 24 hours
- **Upload/Post:** A photo or video you post to your Instagram with or without a caption. This must be uploaded from the app on a phone or other mobile device. Instagram is primarily a mobile platform