

The Law-Related Education Academy is facilitated by the Arizona Foundation for Legal Services & Education with funding made possible by the Arizona Department of Education School Safety Program.

“Social Media Savvy”: Academy
(Staff & Community)

Snapchat Community Lesson Handout

This lesson is to be used with the adult school community; not students

1. **Description:** Snapchat is an image messaging and multimedia mobile application which allows you to talk with friends, view Live Stories from around the world, and explore news.
2. **Snapchat and the Law:**
 - A saved Snap can be used as evidence in court cases
 - A saved Snap can be used in police investigations
3. **What Predators are Looking for on Snapchat:**
 - Watch public stories or find targets through specific searches or using the quick add feature for finding friends which makes ‘friend’ suggestions based on shared connections
 - Secret relationship with targets via the app, gaining their trust and connecting with them on a difficult to monitor platform which can show the target’s location in real time if the privacy settings are not in place
 - Exploit their victims by trickery in order to obtain photos or meet in person
4. **How Teens hide information on Snapchat:**
 - Disappearing images and videos
 - Clear the caches to delete story thumbnails, recently watched stories, recently loaded or viewed Discover content and browser data
 - Privacy Settings and block parents on their contact list
 - Fake accounts
5. **Parent Tips:**
 - Default ‘My Friends Setting’ so only users from friends’ list can send and receive media
 - Talk to your teen about what personal information is safe to share
 - Remind your teen that Snaps can be saved or screenshot, anything posted can go public and be permanent
 - Change the Location Services so people can’t see their teen’s location
 - Discuss the importance of keeping password private and only share with parent
 - Use parental control services, apps and parent control settings on devices your teen has access to
 - Talk with your teen about the consequences of meeting people from online

- Talk with your teen about using respect and etiquette online, encourage them to talk with you about any online behaviors that make them feel uncomfortable, let them know you will help them *Block, Delete, Report, or Choose Another Account* and stop the unwanted behaviors so they can enjoy their online experience
- Talk to your teen about both legal and social consequences with posting nudity or sexual content with anyone
- Encourage your teen to share any experiences that make them uncomfortable, cause uncertainty, or promote questions.

6. Set Safety Controls and Privacy Settings:

- Instruct the participants to open their **Snapchat App**.
 - From the camera screen, tap your **Bitmoji's face** (or profile picture) in the upper left-hand corner to get to your profile
 - Tap the gear icon in the top right hand corner to access **Settings**
 - Under **Additional Services...** "Who can set Contact Me" and "View my Story to My Friends" and "See My Location to only me" (Ghost Mode) for the best privacy settings
- Inform the participants that a feature that aids a Snapchat user to have less parental monitoring is the ability to clear their cache under the **Account Actions** in **Settings**
- Explain that **Parental Controls** are set on your computer and smartphones by opening your **Settings** page and setting each applicable feature with settings that provide the security you desire for each user of that computer or phone
- Show the participants how to delete their account by logging on to: <https://accounts.snapchat.com/accounts/login> > Edit Profile > Delete my Account > Follow instructions. It takes 30 days for the account to be deleted

7. Key Terms:

- **Snap:** A Snap is a picture or video you send through the app to one or more of your friends
- **Stories:** The Stories section of Snapchat showcases photos and videos you choose to share with your friends
- **Snapstreak:** If you and a friend Snap each other within 24 hours for three consecutive days, you're on a Snapstreak. Users can easily get caught up in maintaining streaks
- **Filter:** A Snapchat filter is used to add fun to Snaps by adding an overlay or other special effects
- **Lenses:** Lenses can change you into something new, some lenses even change your voice. Special lenses can be created or unlocked through special Snapcodes
- **Geofilter:** Filters unique to your current location. Your location must be turned on in Snapchat for this to work
- **Snapcode:** A unique QR-style code you can scan to add friends and access features and content on Snapchat. Upon signing up you are automatically assigned one
- **Chat:** Snapchat's version of private messaging an individual or groups. Messages disappear after they are viewed
- **Friends page:** Swipe right from the camera screen to find your friends' Chats and Stories
- **Discover Page:** Swipe left from the camera to find Stories from publishers, media, etc.
- **Snap Map:** Shows your location and the locations of all of your friends
- **Bitmoji:** A cartoon icon you create, which can represent you

- **Shazam:** When a song is playing and your Snapchat camera is open, press and hold your screen and information will pop up giving you the song's name and artist