

## Full Context A

The influencer, @itskarlabb, had been invited to Kis Cafe in San Francisco for a planned social media collaboration around 5 p.m. When she arrived, the chef allegedly criticized her for having only about 15,000 followers and told the host it was a mistake to invite her. He reportedly said her videos were not high enough quality to represent the restaurant. Feeling disrespected and embarrassed, the influencer left and shared a video of the encounter online. The video went viral, gaining millions of views, and thousands of people began leaving one-star reviews for the restaurant. The chef stepped down, and the restaurant temporarily closed due to the backlash.

## Full Context B

Food influencer Aurora Griffo, known online as Glamorama, posted a TikTok review of JL Patisserie in Scottsdale, Arizona. The bakery publicly responded, stating that Aurora had requested a collaboration, which the bakery respectfully declined due to budget constraints. She also tried to negotiate a “free meal for a good review,” but the bakery never agreed. That’s when she then negatively reviewed the bakery. Aurora later issued a public apology and removed the related posts.